

District: Hanford Joint Union High School District Site: Hanford High



Industry Sector: Information and Communication Technologies

Pathway: Web and Social Media Programming Design (174B) Student Organization: Skills USA

California Sample Program of Study

Grade	English Language Arts	Math	Social Studies	Science	Career Technical Education Course	Other Required Courses or Recommended Electives		Sample Occupations relating to this pathway
9	<i>English 1 (1510)</i>	<i>Int Math 1 (2200)</i>		<i>Int Sci 1 (2530)</i>	Intermediate Web and Social Media Programming Design (5260)	PE 1 (4500)	<i>Spanish 1 (3000) or ASL 1 (3100)</i>	Occupations requiring a high school diploma <ul style="list-style-type: none"> Advertising & Promotions Manager Market Research Analyst Social Media Marketing Intern Social Media Coordinator Industry recognized certifications, licenses, credentials or apprenticeships related to this pathway. <ul style="list-style-type: none"> Social Media Marketing Strategies-Stukant Hootsuit (choice) Hubspot Google Analytics Work Based Learning <ul style="list-style-type: none"> Creating a simulator Guest Speakers Social Media Internship
10	<i>English 2 (1640)</i>	<i>Int Math 2 (2201) or Int Math 2-H (2202)</i>	<i>World History (1050)</i>	<i>Biology (2530)</i>	Advanced Web and Social Media Programming Design (5270)	PE 2 (4510)	<i>Spanish 2 (3010) or ASL 2 (3110)</i>	
11	<i>English 3 (1670)</i>	<i>Intg Math 3 (2205) or Intg Math 3-H (2208)</i>	<i>US History (1090)</i>	<i>Chemistry (2620)</i>		<i>Art 1 (3500)</i>	Business Management Communication Technologies (5152)	
12	<i>English 4 (1700)</i>	<i>CLMP (2250) or AP Calculus (2150) or AP Statistics (2120)</i>	<i>Gov / Econ (1130/1170)</i>			<i>Video Production (5630) or Psychology (1210)</i>	Advanced Business Management Enterprise and Project Management (5270)	

2 Year Postsecondary Degree/Certificate Programs

4 Year Postsecondary Program Options

<p>College of Sequoias Certificate of Achievement</p> <ul style="list-style-type: none"> Business <p>College of Sequoias AS Degree</p> <ul style="list-style-type: none"> Business Information Communication Technology <p>West Hills-Lemoore Certificate Programs</p> <ul style="list-style-type: none"> CIS-Introduction to Cyber Security <p>AA or AS Degree</p> <ul style="list-style-type: none"> CIS-Introduction to Programming AA and AS Degree Information Communication Technology-AA and AS Degree <p>West Hills-Coalinga Certificate Program</p> <ul style="list-style-type: none"> Computer Information Systems <p>AA and AS</p> <ul style="list-style-type: none"> Computer Information Systems-AA and AS Degree

<p>Fresno State University Certificates</p> <ul style="list-style-type: none"> Sports Marketing Mass Communication Journalism/Marketing <p>Fresno State Degrees</p> <ul style="list-style-type: none"> Business Administration-Sports Marketing option B.S Business Administration-Marketing option B.S Communication option B.A <p>Fresno Pacific</p> <ul style="list-style-type: none"> Audio-Visual and Multimedia Collections Specialist <p>UC Berkeley</p> <ul style="list-style-type: none"> Media Studies Option B.A Journalism Option B.A Journalism-Media Services M.J

<p>Occupations requiring some post-secondary</p> <ul style="list-style-type: none"> Social media Market Specialist Social Media Marketing Intern Graphic Designer CTE Teacher <p>Occupations requiring a 2 year Degree</p> <ul style="list-style-type: none"> Copywriter Information Systems Tech <p>Occupations requiring a BA/BS Degree</p> <ul style="list-style-type: none"> Social Media Coordinator Marketing manager Art director Public Relations
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Color Key As Follows:

Other Required Courses (A-G courses italicized)	Required Courses (A-G courses italicized)
Dual/Concurrent Enrollment - Articulated Courses	Career Technical Education Courses (A-G courses italicized)
Certificate/Postsecondary Options	Sample Occupations/Certifications